



AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA
MUMBAI | RAIPUR | RANCHI | KOLKATA | PATNA

Upriver Ecommerce LLP

Virtual Campus Recruitment – 2020/21 Passing out Batch

Only for Students of Amity Education Group

Only for Unplaced & Eligible Students

Company	Upriver Ecommerce LLP
Website	https://upriver.in/
Batch	2020 & 2021 (Immediate Joining)
Date of Campus	Company Inform later
Last date to apply	7th October 2021
Job Title	Performance Marketing Associate
Eligible Degrees	B.Tech CS/IT , MBA , BCA , MCA
Eligibility Criteria	NA
Other Skills Required (If any)	<ul style="list-style-type: none">• Strong analytical skills including Microsoft Excel• Proactive, Team Player, requires good co-ordination and networking capabilities• Good written communication skills and typing speed in English• Self-motivated with passion for e-commerce• Outstanding client handling & communication skills both written & verbal
Location	Sector 47, Gurgaon
Compensation (CTC)	For B.Tech CS/IT - 3 LPA For MBA - 3.5 LPA Bca/Mca - 3 LPA
Roles & Responsibilities	<ul style="list-style-type: none">• Setting up and managing Amazon Ad campaigns, ad groups, ads, keywords, bids, and budgets for all assigned accounts on a weekly basis.• Reporting to the clients and updating Account Managers on a weekly basis with updates, recommendations, and insights.• Performing Keyword Research, Competitor Research, and Market Research for each assigned account.• Provide complete and accurate data in the weekly reports.• Having experience in analysis of amazon business reports, search term reports, etc.• Should have sound knowledge of amazon seller central and vendor central.

	<ul style="list-style-type: none"> • Should have a proven track record of giving higher orders with lower Acos. • Drive new ideas and processes to improve the performance of campaigns, including account structure, bidding, ad copy, and keyword development. • Manage and guide the team with best-proven practices for maximum efficiency
Service Agreement (If Any)	NA
Recruitment Process	Virtually or at Gurgaon office depending upon candidates location.
How to Apply?	All interested and Eligible students need to apply on the Link Below latest by 5th October 2021 by 4:00 P.M. CLICK HERE TO APPLY

Our Best Wishes are always with you

Team ATPC

**Amity Technical Placement Centre (ATPC)
Centralise Placement Division of Amity Education Group**

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